

MVC Associates International

What Our Clients Say about Us:



MVC Associates International is one of North America's leading consulting firms specializing in:

Executive Search & Internet Selection

Organization & Job Design

Leadership Assessment & Talent Development

for companies engaged in:

Information-Based Marketing & Interactive Media

Customer Relationship Management

Direct & Database Marketing

E-Commerce

M-Commerce

Mass Marketing, Advertising & PR

*"The Right Executive Capability
The Right Structure"*



"No one understands the Organizational and Leadership issues in thinking through a Customer Centric business strategy better than the team at MVC Associates International. They bring a research based discipline in forcing clarity and alignment of expectations about roles (accountabilities, resources, milestones, etc) to be developed, work to ensure that positions are designed for success, and clarify the key skills required that drive business results.

Their network of North American / Global contacts and ability to attract top executive talent in Data Driven Business Models is unmatched, as is their ability to assess the true leadership capability of candidates. In the end, this increases the probability that new team members hit the ground running in adding value to the business."

Richard McLaughlin
Chief CRM Officer
Royal Bank

"MVC Associates International brings expertise in organizational design and intuitive recommendations that are in absolute harmony with the new Knowledge-Based economy in which we compete. Their grasp of the change in marketing including the CRM, direct marketing and E-space, coupled with their innate ability to understand our business, allows them to deliver results that in turn allows us to compete on a higher plane. Their ability to identify senior level talent precisely match to our specific needs yields a success rate in executive search I've not experienced prior to working with them"

Thomas Harrison, Chairman & CEO
Diversified Agency Services, Omnicom Group
Fortune's 2001 Most Respected Companies
1 Quality of Management
1 Quality of Talent

"MVC Associates International invests the time to understand my business and its issues and challenges, working as a partner in organizational planning...They really understand direct marketing, interactive marketing and CRM and their candidates go through an exhaustive assessment process. The result is a hit rate of qualified candidates much higher than other search firms we have used and a faster search process with no wasted time... They're very good at what they do."

Malcolm Speed, Chairman
Rapp Collins Worldwide, New York
2001 Adweek Agency of the Year
President's Award



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What More of Our Clients Say about Us:

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There is really no one else in the space of providing credible consulting expertise in organization design and executive search for data driven business models and CRM. Mark and the team at MVC Associates International helped me take a 1000 ft vision and think through the organizational implications across the enterprise. Their unique knowledge helped us to translate the business strategy into roles and critical skills to drive our strategy. All the candidates they shortlisted were right on the mark and the candidate assessment process was rigorous compared to other major executive search firms we have used. They were a partner in evaluating candidate strengths so we made the right hiring decision. If you are serious about building your organization MVC Associates International is the partner of choice.

Kaz Jana

**Senior Vice President, Business Development & Chief Customer Officer
Shoppers Drug Mart**

"MVC Associates International stands at the head of the class in understanding the change to data driven marketing, CRM, E-Business and the new roles and skills required for success. In their assessment process, their ability to shake down fact vs. fiction in a candidate's ability is unique, and results in a better matching of talent to the strategic needs of my organization.

Sometimes, we are not clear on what we are really looking for and their thorough, deep drill approach to understanding the business need brings clarity to both job and organizational design, resulting in success for both the hired candidate and the organization. They are a key partner in growing our business."

**Terry Hughes, Founder and Chairman,
InfoWorks. Chicago / Toronto**